

Retail Goods and Services Expenditures

Washington County, TN (47179) Washington County Geography: County

Prepared by Esri

Top Tapestry Segments Percent Demographic Summary 20.24 20.29 In Style (SB) 12.7% Population 137,545 131,254 Sat of the Earth (6B) 10.6% Households 57,664 589,479 Green Arcs (AA) 8.7% Femilies 34,828 35,777 Old and Newcomers (BF) 7.6% Median Age 41.2 42.2 Set to Impress (11D) 7.4% Median Age 41.2 42.2 Ments 83 \$1.997.13 \$1114,466,777 Ments 53 \$123,52,501 Ments 83 \$1.997.13 \$1114,466,777 \$12,552,601 \$12,552,601 Watches & Jeweiry 81 \$18.392 \$10,584,528 \$10,584,528 Apparel Products and Services (1) 84 \$41.02 \$2,252,574,010 Watches & Jeweiry 81 \$13.84,845 \$138,9766 Computer Solthard for Home Use 62 \$221,757,951 Portable Memory 85 \$3.48,108 \$312,773,951 Computer Solthard for Home Use	Geogra	aphy: County			
Sate of the Earth (6B) 10.6% Households 57,604 59,479 Oid and Newcomers (BF) 7.6% Median Age 34,828 35,777 Oid and Newcomers (BF) 7.6% Median Age 4.2. 42.2 Set to Impress (11D) 7.4% Median Household Income \$55,800 \$80,114 Apparel and Services 83 \$1,937,13 \$111,465,737 \$111,465,737 Men's 85 \$373,45 \$21,512,034 \$304,893 \$21,522,691 Children's 83 \$304,893 \$23,525,604 \$23,829,97,707 \$111,465,737 Computer 82 \$48,33 \$21,522,601 \$11,262,691 \$11,262,691 Computer sand Hardware for Home Use 82 \$21,273,951 \$21,273,951 \$23,252,604 Computer Sand Hardware for Home Use 82 \$13,45 \$188,786 \$3461 \$20,901,574 \$38,876 Computer Sand Hardware for Home Use 82 \$11,05 \$1,129,031 \$11,29,031 \$11,29,031 \$11,29,031 \$11,29,031 \$11,29,031 \$11,29,031 <td< th=""><th>Top Tapestry Segments</th><th>Percent</th><th>Demographic Summary</th><th></th><th>2029</th></td<>	Top Tapestry Segments	Percent	Demographic Summary		2029
Green Acres (6A) 8.7% Families 34,828 35,777 Old and Necomers (S1D) 7.4% Median Age 41.2 42.2 Set to Impress (11D) 7.4% Median Mauschold Income 485,806 580,114 Apparel and Services 83 51,997,13 5114,466,737 Merris Stat 14,466,737 Merris 85 5373,45 521,151,204 Womeris's Stat 33 304,489 517,522,514 Footwar 83 830,489 517,522,514 Stat 32,526,400 Watches & Javalry Stat 33 304,489 517,522,514 Stat 32,526,401 Watches & Javalry 81 1233,22 Stat 32,526,401 Watches & Javalry Stat 33,334,489 Stat 32,526,401 Watches & Javalry 81 1233,92 Stat 33,532,513 Stat 33,532,513 Stat 33,532,513 Stat 33,532,513 Stat 33,532,513 Stat 33,533,513,513 Stat 33,533,513,513 Stat 33,533,513,513,513,513,513 Stat 34,543,513,513,513,513,513,513,513,513,513,51	In Style (5B)	12.7%	Population	137,545	141,226
Old and Newcomers (8F) 7.4% Median Age 41.2 42.2 Set to Impress (11D) 7.4% Median Household Income SES,800 \$89,114 Apparel and Services 83 \$1,18,465,73 \$21,20,34 Meris 85 \$67,547 \$23,20,34 Worner's 85 \$67,547 \$23,20,34 Worner's 82 \$4408,39 \$23,52,640 Children's 82 \$4408,39 \$23,52,640 Youther's 82 \$4408,39 \$23,52,640 Computers and Hardware for Home Use 82 \$24,22 \$24,09,45,282 Computer Software 82 \$21,82 \$13,87,86 Computer Software 82 \$13,86,14 \$20,015,724 Frees for Noticipur Sontos (2) 81 <td>Salt of the Earth (6B)</td> <td>10.6%</td> <td>Households</td> <td>57,604</td> <td>59,479</td>	Salt of the Earth (6B)	10.6%	Households	57,604	59,479
Set to Impress (11D) 7.4% Median Household Income \$\$65,806 \$\$80,114 Apparel and Services 85 \$373.45 \$\$11,987.13 \$\$11,446,67,77 Merris 85 \$373.45 \$\$11,987.1466,777 \$\$11,987.1466,777 Merris 85 \$373.45 \$\$11,4466,777 \$\$13,987.13 \$\$11,4466,777 Children's 83 \$\$308.89 \$\$17,552,691 \$\$23,25,140 \$\$23,25,140 Watches 8. levelry 81 \$\$183.92 \$\$10,594,528 \$\$23,25,740 Computer 6 \$\$2,221,75 \$\$12,773,951 \$\$23,25,740 Computer and Hardware for Home Use \$\$2 \$\$21,273,951 \$\$23,451 \$\$138,872 Computer Accessories 82 \$\$13,873,472 \$\$20,671 \$\$122,773,951 Portable Memory \$\$5 \$\$3,486,14 \$\$200,857,24 \$\$138,872 Computer Accessories 82 \$\$13,873,472 \$\$20,661 \$\$1,729,873 Totable Memory \$\$5 \$\$3,486,14 \$\$200,857,24 \$\$24,881,154 Entertainment & Recreation	Green Acres (6A)	8.7%	Families	34,828	35,777
Spending Potential Index Average Amount Tidex Total Apparel and Services 83 \$1,987.13 \$114,466,73 Wenris 85 \$877.47 \$23,20,34 Worneris 85 \$877.47 \$23,809,770 Children's 83 \$304.89 \$17,562,691 Footwar 82 \$4406.39 \$23,522,640 Apparel Products and Services (1) 84 \$41.02 \$2,336,744 Computer sand Hardware for Home Use 82 \$21.82 \$10,97,506 Computer Software 82 \$12.82 \$23,84,73 Computer Software 82 \$13.86 \$48,55,24,173 Computer Software 82 \$13.86 \$48,55,24,173 Computer Software 82 \$13.96 \$14,524,991 Frees and Admissions 81 \$668.85 \$38,524,173 Menshits \$68.85 \$38,524,173 \$14,581,454 Press and Admissions 81 \$66.08 \$33,524,743 Tickets to Theatry/Operas/Concerts 80 \$61.08 \$3,518,375 <td>Old and Newcomers (8F)</td> <td>7.6%</td> <td>Median Age</td> <td>41.2</td> <td>42.2</td>	Old and Newcomers (8F)	7.6%	Median Age	41.2	42.2
Index Spent Total Appare1 and Services 83 \$11,987.13 \$11,44,66,737 Meris 85 \$373.45 \$21,512,034 Women's 65 \$875.47 \$38,309,770 Children's 83 \$310.89 \$23,250,400 Watches & Jewelry 81 \$183.92 \$10,594,528 Appare1 Products and Services (1) 84 \$41.02 \$22,326,764 Computer Computer Software for Home Use \$2 \$221.75 \$12,773,951 Portable Memory 85 \$3,485.14 \$198,764 Computer Software 82 \$19.61 \$1,129,691 Entertainment & Recreation 85 \$3,485.14 \$20,015,724 Fees and Admissions 81 \$666.85 \$38,528,173 Tickets to Invise 78 \$19.24 \$1,129,691 Tickets to Invise 78 \$19.24 \$1,128,494 Fees for Participant Sports, excl. Trips 92 \$27.61 \$1,170,752 Admission to Sporting Events, excl. Trips 92 \$27.61	Set to Impress (11D)	7.4%	Median Household Income	\$65,806	\$80,114
Apparel and Services 83 \$1,99'.13 \$114,466,737 Menis 85 \$373.45 \$13,151.20.34 Wornen's 85 \$675.47 \$38,900,770 Children's 83 \$304.89 \$17,552,691 Footwear 82 \$408.39 \$23,525,040 Watches & lawelry 81 \$183.92 \$10,594,524 Apparel Products and Services (1) 84 \$41.02 \$2,362,674 Computers and Hardware for Home Use 82 \$221.75 \$12,773,951 Computer Software 82 \$198,786 \$13,876,137,244 Computer Accessories 82 \$198,786 \$13,129,691 Fritzertainment & Recreation 85 \$3,446,14 \$200,815,724 Frees and Admissions 81 \$6668 \$34,581,732 Frees and Admissions 81 \$6688 \$34,581,732 Tckets to Theatr/Operas/Concerts 80 \$61.08 \$3,513,752 Tckets to Mavies 78 \$122,22 \$7,043,238 Dating Services 71 \$122,22 <td></td> <td></td> <td>Spending Potential</td> <td>Average Amount</td> <td></td>			Spending Potential	Average Amount	
Mensis 85 \$473.45 \$21,151.034 Women's 83 \$304.89 \$17,552.691 Foottwear 82 \$408.39 \$23,325.040 Watches & Jewelry 81 \$183.92 \$10,594.528 Apparel Products and Services (1) 84 \$41.02 \$22,352.574 Computers ************************************			Index	Spent	Total
Mensis 85 \$473.45 \$21,151.034 Women's 83 \$304.89 \$17,552.691 Foottwear 82 \$408.39 \$23,325.040 Watches & Jewelry 81 \$183.92 \$10,594.528 Apparel Products and Services (1) 84 \$41.02 \$22,352.574 Computers ************************************	Apparel and Services		83	\$1,987.13	\$114,466,737
Worner's 85 \$675,47 \$38,909,70 Children's 83 \$304.89 \$53,525,040 Watches & Leweiry 81 \$183,822 \$10,594,528 Apparel Products and Services (1) 84 \$41.02 \$2,352,574 Computers and Hardware for Home Use 82 \$221,75 \$12,773,951 Portable Memory 85 \$3,45 \$198,786 Computer Accessories 82 \$12,82 \$73,84,78 Computer Accessories 82 \$13,66,61 \$10,00,15,724 Fees and Admissions 81 \$668,83 \$34,86,614 \$20,00,15,724 Fees for Participant Sports, excl. Trips 83 \$100,16 \$6,548,432 Tickets to Theatre/Operas/Concerts 80 \$61,108 \$3,518,375 Tickets to Darksor Museums 79 \$29,61 \$1,705,762,691 Tickets to Darksor Museums 71 \$12,227 \$7,94,233 Dating Services 91 \$685,78 \$39,863,79 Carbuer and Sauthite Television Services 91 \$685,78 \$39,930,77			85		
Fortwear 82 \$408.39 \$23,52,640 Watches & Joweiry 81 \$18.392 \$10,594,528 Apparel Products and Services (1) 84 \$41.02 \$2,362,674 Computers 52 \$221.75 \$12,773,951 Portable Memory 85 \$3.45 \$198,726 Computer Software 82 \$12.82 \$738,472 Computer Accessories 82 \$13.861.4 \$1,129,691 Entertainment & Recreation 85 \$3.486.14 \$200,815,724 Fees and Admissions 81 \$668.85 \$38,262,173 Indexts to Movies 78 \$219,211 \$3,451,454 Fees for Participant Sports, excl. Trips 83 \$110.16 \$4,343,32 Tickets to Movies 78 \$19,24 \$1,108,5782 Admission to Sporting Events, excl. Trips 92 \$27,261 \$4,182,345 Tickets to Make or Museums 71 \$12,22,77 \$7,043,238 Dating Services 71 \$12,22,47 \$7,043,238 Tickets to Parke or Museums \$14	Women's		85	\$675.47	
Watches & Jewelry 81 \$183.92 \$10,594,528 Apparel Products and Services (1) 84 \$41.02 \$2,362,674 Computers 521.75 \$12,773,951 Computer Software 82 \$221.75 \$12,773,951 Portable Memory 85 \$3,455 \$198,786 Computer Software 82 \$12.82 \$773,972 Computer Accessories 82 \$13.861 \$12,2691 Entertainment & Recreation 85 \$3,346.14 \$200,815,724 Fees and Admissions 81 \$668.85 \$38,528,173 Membership Fees for Clubs (2) 84 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips 83 \$110.16 \$5,545,432 Tickets to Parke or Museums 79 \$29,61 \$4,170,5782 Admission to Sportine Events, excl. Trips 93 \$10,75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,57 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,57 \$42,991 TV/Video/Audio	Children's		83	\$304.89	\$17,562,691
Apparel Products and Services (1) 84 \$41.02 \$2,362,674 Computers Computers and Hardware for Home Use 82 \$221.75 \$12,773,951 Portable Memory 85 \$3.45 \$198,786 Computer Software 82 \$12.82 \$738,472 Computer Accessories 82 \$12.82 \$738,472 Computer Accessories 82 \$12.82 \$738,472 Computer Accessories 83 \$480.14 \$200,815,724 Fees and Admissions 81 \$668.85 \$338,528,173 Tickets to Theore/Operas/Concerts 80 \$61.08 \$33,183,755 Tickets to Theore/Operas/Concerts 80 \$61.08 \$33,183,755 Tickets to Parks or Museums 79 \$22,861 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,283 Dating Services 91 \$668,78 \$339,50,747 Televisions 87 \$41.02 \$27,953 Staliiit	Footwear		82	\$408.39	\$23,525,040
Computer Figure 1 Computers and Hardware for Home Use 82 \$221.75 \$12,773.951 Computers and Hardware for Home Use 85 \$3.45 \$1598,786 Computer Software 82 \$12.82 \$738,472 Computer Software 82 \$19.61 \$\$1,129,691 Entertainment & Recreation 85 \$33,466.14 \$220,915,724 Fees and Admissions 81 \$6668.85 \$38,522,173 Membership Fees for Clubs (2) 84 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips 83 \$110.16 \$6,345,432 Tickets to Theatre/Operas/Concerts 80 \$51.08 \$3,518,375 Tickets to Museums 79 \$29.61 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$27.2.61 \$4,182,345 Pees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,570,681 Cable and Satelilite Television Services <td>Watches & Jewelry</td> <td></td> <td>81</td> <td>\$183.92</td> <td>\$10,594,528</td>	Watches & Jewelry		81	\$183.92	\$10,594,528
Computers and Hardware for Home Use 82 \$221.75 \$12,773,951 Portable Memory 82 \$12.82 \$738,472 Computer Software 82 \$12,82 \$738,472 Computer Accessories 82 \$13,461 \$200,611,724 Fees and Admissions 81 \$666,85 \$33,486,14 \$200,611,724 Fees for Participant Sports, excl. Trips 83 \$110,16 \$43,513,375 Tickets to Theatr-()operas/Concerts 80 \$51,08 \$33,533,375 Tickets to Navies 78 \$19,24 \$1,108,555 Tickets to Navies 79 \$22,61 \$4,182,345 Fees for Recreational Lessons 71 \$122,227 \$7,043,238 Dating Services 95 \$0,75 \$42,991 TV/Video/Audio 88 \$1,171,93 \$67,507,681 Cable and Satellite Dishes 90 \$13,13 \$65,346 VV/Video/Audio 83 \$44,79 \$27,938 Video Cameras, and DVD Players 80 \$33,96 \$227,938 Video Game Bardw	Apparel Products and Services (1)		84	\$41.02	\$2,362,674
Computers and Hardware for Home Use 82 \$221.75 \$12,773,951 Portable Memory 82 \$12.82 \$738,472 Computer Software 82 \$12,82 \$738,472 Computer Accessories 82 \$13,461 \$200,611,724 Fees and Admissions 81 \$666,85 \$33,486,14 \$200,611,724 Fees for Participant Sports, excl. Trips 83 \$110,16 \$43,513,375 Tickets to Theatr-()operas/Concerts 80 \$51,08 \$33,533,375 Tickets to Navies 78 \$19,24 \$1,108,555 Tickets to Navies 79 \$22,61 \$4,182,345 Fees for Recreational Lessons 71 \$122,227 \$7,043,238 Dating Services 95 \$0,75 \$42,991 TV/Video/Audio 88 \$1,171,93 \$67,507,681 Cable and Satellite Dishes 90 \$13,13 \$65,346 VV/Video/Audio 83 \$44,79 \$27,938 Video Cameras, and DVD Players 80 \$33,96 \$227,938 Video Game Bardw	Computer				
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Computer Software \$2 \$12.82 \$738,472 Computer Accessories \$2 \$19.61 \$1,129,691 Entertainment & Recreation \$5 \$3,486.14 \$200,815,724 Fees and Admissions \$1 \$668.85 \$33,528,173 Membership Fees for Clubs (2) \$8 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips \$3 \$110.16 \$5,345,432 Tickets to Navies 78 \$19.24 \$1,108,555 Tickets to Parks or Museums 79 \$259,61 \$1,715,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Teckets to Navies 78 \$19.24 \$1,085,555 Tickets varies 92 \$72.61 \$4,182,345 Pees for Recreational Lessons 71 \$122.27 \$7,704,238 Dating Services 95 \$0.75 \$44,991 Tricket varies 90 \$1.13 \$65,78 \$39,503,747 Televisions 87 \$132.14 \$7,611,974 \$365,797,681	•				
Computer Accessories 82 \$19.61 \$1,129,691 Entertainment & Recreation 85 \$3,486.14 \$200,815,724 Fees and Admissions 81 \$668.85 \$38,528,173 Membership Fees for Clubs (2) 84 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips 83 \$110.16 \$6,345,432 Tickets to Theatre/Operas/Concerts 80 \$61.08 \$3,518,375 Tickets to Movies 78 \$19.24 \$1,108,555 Tickets to Parks or Museums 79 \$22.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0,75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.76 \$39,503,747 Televisions 87 \$13.21 \$67,501,974 Satellite Dishes 90 \$1.13 \$65,346 VCRS, Video Cameras, and DVD Players 80 \$3.46,77 \$2275,756 Video	•		82		
Entertainment & Recreation 85 \$1,486.14 \$200,815,724 Fees and Admissions 81 \$666.85 \$38,528,173 Membership Fees for Clubs (2) 84 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips 80 \$61.08 \$3,518,375 Tickets to Theatro/Operas/Concerts 80 \$61.08 \$3,518,375 Tickets to Navisor 79 \$22.61 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$66,57,462 Cable and Satellite Television Services 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Sarthware/Accessories 87 \$40.21 \$2,316,381 Video Game Sarthware/Accessories \$14.521 \$5,750	Computer Accessories		82	\$19.61	
Fees and Admissions 81 \$668.85 \$38,528,173 Membership Fees for Clubs (2) 84 \$253.13 \$14,581,454 Fees for Participant Sports, excl. Trips 83 \$110.16 \$63,345,432 Tickets to Theatre/Operas/Concerts 80 \$61.08 \$3,518,375 Tickets to Movies 78 \$19.24 \$1,108,555 Tickets to Movies 79 \$29.01 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$77.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$\$42,991 TV//ideo/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$133.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Midoe Game Hardware/Accessories 87 \$40.21 \$2,316,381	Entertainment & Recreation		85	\$3,486.14	
Membership Fees for Clubs (2) 84 \$253.13 \$\$14,581,454 Fees for Participant Sports, excl. Trips 83 \$\$110.16 \$63,345,432 Tickets to Theatre/Operas/Concerts 80 \$\$61.08 \$3,518,375 Tickets to Naks or Museums 79 \$22.61 \$1,108,555 Tickets to Parks or Museums 70 \$22.61 \$4,122,345 Admission to Sporting Events, excl. Trips 92 \$10.75 \$42.991 T//Video/Audio 86 \$1,171.93 \$\$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$\$65,366 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscoleaneous Video Equipment 73 \$16.57 \$5954,319 Video Game Hardware/Accessories 87 \$1.718 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$1	Fees and Admissions				
Fees for Participant Sports, excl. Trips 83 \$110.16 \$63,345,432 Tickets to Theatre/Operas/Concerts 80 \$61.08 \$3,518,375 Tickets to Movies 78 \$19.24 \$1,108,555 Tickets to Parks or Museums 79 \$29.61 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$665.78 \$33,903,747 Televisions 87 \$13.21.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$65,346 Video Cameras, and DVD Players 80 \$3.39 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Hardware/Accesories 87 \$40.21 \$2,75,756 Video Game Hardware/Accesories 87 \$40.21 \$2,75,756	Membership Fees for Clubs (2)		84		
Tickets to Theatre/Operas/Concerts 80 \$61.08 \$3,518,375 Tickets to Movies 78 \$19.24 \$1,108,555 Tickets to Parks or Museums 79 \$22.61 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0,75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$66,507,631 Cable and Satellite Television Services 91 \$685.78 \$393,503,747 Televisions 87 \$132.14 \$7,611,974 Satellite Diskes 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.36 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Sortware 87 \$40.21 \$2,316,381 Video Game Sortware 87 \$40.21 \$2,316,381 Video Game Sortware 85 \$1146.21 \$88,928 Rental // Streaming/Download		Trips			
Tickets to Novies 78 \$19.24 \$1,108,555 Tickets to Parks or Museums 79 \$29.61 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,711,974 Satellite Dishes 90 \$1.13 \$65,346 VCKb, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Software 89 \$1.798 \$1,035,570 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.42 \$1,272 Audio (3) 81 \$1.61.1 \$9,922,852 Recreation/Lytencional degradies 85 \$166.82 \$9,696,172 Sports/Recreation			80	•	
Tickets to Parks or Museums 79 \$29.6.1 \$1,705,782 Admission to Sporting Events, excl. Trips 92 \$72.61 \$4,182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$442,991 T/V/dide/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Ardware/Accessories 87 \$4.021 \$2,316,381 Video Game Software 89 \$11.08 \$1,235,750 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 81 \$1.8.28 \$73,925 Pets \$66 \$66,96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) \$8 \$160.11 \$9,222,852 P	· • ·		78	\$19.24	
Admission to Sporting Events, excl. Trips 92 \$72.61 \$4182,345 Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$665,336 VCKs, Video Cameras, and DVD Players 80 \$3.396 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Hardware/Accessories 87 \$40.21 \$2,216,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 \$129,926,172	Tickets to Parks or Museums		79		
Fees for Recreational Lessons 71 \$122.27 \$7,043,238 Dating Services 95 \$0.75 \$42,991 TV/Video/Audio 88 \$1,17.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,611,974 Satellite Dishes 90 \$1.13 \$655,536 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Hardware/Accessories 87 \$40.21 \$2,716,381 Video Game Software 89 \$11.98 \$1,035,570 Video Game Software 89 \$14.621 \$8,6938,928 Rental/Streaming/Downloaded Video 85 \$140.21 \$8,40,21 Installation of Televisions 84 \$1.42 \$8,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$160.11 \$9,222,852 Recreational Vehicles and Fees (5) 83 \$161.53 \$9,66,67,122 Sports/	Admission to Sporting Events, ex	cl. Trips	92	\$72.61	
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TV//ideo/Audio 88 \$11,171.93 \$67,507,681 Cable and Satellite Television Services 91 \$685.78 \$39,503,747 Televisions 87 \$132.14 \$7,511,974 Satellite Dishes 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Game Software 83 \$4.79 \$275,756 Video Game Software/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$117.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$8,727 Audio (3) 84 \$1.28 \$73,925 Pets 86 \$66.96 \$449,940,146 Toys/Cames/Crafts/Hobbies (4) 81 \$1.28 \$73,925 Photo Equipment and Supplies (7) 83 \$50.87 \$2,930,149 Reading (8) \$160.11 \$9,524.14 \$36,676,122 Sports/Recreation/Exercise Equipment (6) <td>Dating Services</td> <td></td> <td>95</td> <td>\$0.75</td> <td></td>	Dating Services		95	\$0.75	
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Satellite Dishes 90 \$1.13 \$65,346 VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Cassettes and DVDs 83 \$4.79 \$277,576 Video Game Hardware/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$84,2071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$160.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,969,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$33.06 \$1,904,631	Cable and Satellite Television Ser	rvices	91	\$685.78	\$39,503,747
VCRs, Video Cameras, and DVD Players 80 \$3.96 \$227,938 Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Cassettes and DVDs 83 \$4.79 \$275,756 Video Game Hardware/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental And Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$115.90 \$6,676,122 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$115.90 \$6,676,122 Catered Affairs (9) 83 \$115.90 \$6,676,122 Food 86 \$9,524.14 \$548,628,504 <	Televisions		87	\$132.14	\$7,611,974
Miscellaneous Video Equipment 73 \$16.57 \$954,319 Video Cassettes and DVDs 83 \$4.79 \$275,756 Video Game Hardware/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobies (4) 88 \$116.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,66,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$315.90 \$6,676,122 Catered Affairs (9) 83 \$33.06 \$1,904,631 Food \$60 \$\$905.77 \$46,575,118 \$6,676,122 Bakery and Cereal Products 86 \$60,875,123 \$4,6,78,5123 <td>Satellite Dishes</td> <td></td> <td>90</td> <td>\$1.13</td> <td>\$65,346</td>	Satellite Dishes		90	\$1.13	\$65,346
Video Cassettes and DVDs 83 \$4.79 \$275,756 Video Game Hardware/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$110.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,696,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$50.87 \$2,930,149 Reading (8) 83 \$15.90 \$6,676,122 Catered Affairs (9) 83 \$33.06 \$1,904,631 Food \$6 \$808.75 \$46,587,518 Meats, Poultry, Fish, and Eggs 85 \$1,337.74 \$77,059,223 Dairy	VCRs, Video Cameras, and DVD I	Players	80	\$3.96	\$227,938
Video Game Hardware/Accessories 87 \$40.21 \$2,316,381 Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$8,1727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$160.11 \$9,22,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,696,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$150.87 \$2,930,149 Reading (8) \$3 \$115.90 \$6,676,122 Catered Affairs (9) 83 \$33.06 \$1,904,631 Food \$6 \$60,751.11 \$360,089,202 Bakery and Cereal Products 86 \$60,875 \$445,875,188 Meats, Poultry, Fish, and Eggs 85 \$1,337.74 \$77,059,223	Miscellaneous Video Equipment		73	\$16.57	\$954,319
Video Game Software 89 \$17.98 \$1,035,570 Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$160.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,696,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$50.87 \$2,930,149 Reading (8) \$3 \$15.90 \$6,676,122 Catered Affairs (9) 85 \$9,524.14 \$548,628,504 Food at Home 86 \$808.75 \$46,587,518 Meats, Poultry, Fish, and Eggs 85 \$1,337.74 \$77,059,223 Dairy Products 86 \$522.73 \$34,143,439 Fruits and Vegetables 84 \$1,209.43 \$69,668,004 Sna	Video Cassettes and DVDs		83	\$4.79	\$275,756
Rental/Streaming/Downloaded Video 85 \$146.21 \$8,422,071 Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$449,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$160.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,696,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$50.87 \$2,930,149 Reading (8) \$3 \$115.90 \$6,676,122 Catered Affairs (9) 83 \$33.06 \$1,904,631 Food 85 \$9,524.14 \$546,526,504 Food at Home 86 \$608.75 \$46,587,518 Meats, Poultry, Fish, and Eggs 85 \$1,337.74 \$77,059,223 Dairy Products 86 \$592.73 \$34,143,439 Fruits and Vegetables 84 \$1,209.43 \$69,668,004 Snacks and Other	Video Game Hardware/Accessorie	es	87	\$40.21	\$2,316,381
Installation of Televisions 84 \$1.42 \$81,727 Audio (3) 85 \$120.46 \$6,938,928 Rental and Repair of TV/Radio/Sound Equipment 81 \$1.28 \$73,925 Pets 86 \$866.96 \$49,940,146 Toys/Games/Crafts/Hobbies (4) 88 \$160.11 \$9,222,852 Recreational Vehicles and Fees (5) 85 \$168.32 \$9,696,172 Sports/Recreation/Exercise Equipment (6) 82 \$250.15 \$14,409,798 Photo Equipment and Supplies (7) 83 \$50.87 \$2,930,149 Reading (8) 83 \$115.90 \$6,676,122 Catered Affairs (9) 86 \$60,251.11 \$360,089,202 Bakery and Cereal Products 86 \$60,251.11 \$360,089,202 Bakery and Cereal Products 86 \$60,251.11 \$360,089,202 Dairy Products 86 \$592.73 \$34,143,439 Fruits and Vegetables \$4 \$12,09.43 \$66,63,004 Snacks and Other Food at Home (10) 87 \$2,302.46 \$132,631,018 Food Away from Home 84 \$3,273.02 \$188,539,302	Video Game Software		89	\$17.98	\$1,035,570
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Snacks and Other Food at Home (10) 87 \$2,302.46 \$132,631,018 Food Away from Home 84 \$3,273.02 \$188,539,302	•				
Food Away from Home 84 \$3,273.02 \$188,539,302		(10)			
		(10)			
Aiconolic Beverages 83 \$540.61 \$31,141,106	-				
	Alconolic Beverages		83	\$540.61	\$31,141,106

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Washington County, TN (47179) Washington County Geography: County Prepared by Esri

	Spending Potential	Average Amount	
	Index	Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	87	\$40,100.66	\$2,309,958,409
Value of Retirement Plans	87	\$141,807.70	\$8,168,691,008
Value of Other Financial Assets	83	\$7,573.20	\$436,246,826
Vehicle Loan Amount excluding Interest	86	\$3,051.35	\$175,769,680
Value of Credit Card Debt	85	\$2,450.39	\$141,152,408
Health			
Nonprescription Drugs	91	\$161.60	\$9,308,911
Prescription Drugs	99	\$409.79	\$23,605,547
Eyeglasses and Contact Lenses	90	\$113.19	\$6,520,406
Home			
Mortgage Payment and Basics (11)	82	\$11,049.46	\$636,493,166
Maintenance and Remodeling Services	83	\$3,894.36	\$224,330,864
Maintenance and Remodeling Materials (12)	90	\$781.14	\$44,996,764
Utilities, Fuel, and Public Services	89	\$5,297.69	\$305,168,414
Household Furnishings and Equipment			
Household Textiles (13)	84	\$110.83	\$6,384,276
Furniture	86	\$852.54	\$49,109,855
Rugs	83	\$38.02	\$2,189,818
Major Appliances (14)	87	\$511.29	\$29,452,149
Housewares (15)	85	\$90.95	\$5,239,126
Small Appliances	83	\$66.61	\$3,836,995
Luggage	82	\$16.95	\$976,135
Telephones and Accessories	91	\$91.98	\$5,298,576
Household Operations			
Child Care	78	\$433.04	\$24,944,747
Lawn and Garden (16)	88	\$618.55	\$35,630,681
Moving/Storage/Freight Express	80	\$97.31	\$5,605,529
Housekeeping Supplies (17)	87	\$786.81	\$45,323,415
Insurance			
Owners and Renters Insurance	90	\$744.71	\$42,898,048
Vehicle Insurance	87	\$1,843.60	\$106,198,532
Life/Other Insurance	87	\$591.08	\$34,048,563
Health Insurance	90	\$4,492.03	\$258,758,781
Personal Care Products (18)	84	\$472.27	\$27,204,784
School Books (19)	86	\$36.62	\$2,109,658
Smoking Products	100	\$467.83	\$26,948,993
Transportation			
Payments on Vehicles excluding Leases	89	\$2,718.00	\$156,567,890
Gasoline and Motor Oil	88	\$2,930.08	\$168,784,066
Vehicle Maintenance and Repairs	87	\$1,292.61	\$74,459,378
Travel			
Airline Fares	77	\$485.95	\$27,992,620
Lodging on Trips	83	\$818.55	\$47,151,766
Auto/Truck Rental on Trips	84	\$97.32	\$5,606,288
Food and Drink on Trips	83	\$618.90	\$35,651,138

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
 Source: Esri forecasts for 2024 and 2029; Consumer Spending data are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Washington County, TN (47179) Washington County Geography: County

(1) Apparel Products and Services includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and health clubs.

(3) Audio includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

(17) Housekeeping Supplies includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.

(18) Personal Care Products includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

(19) School Books includes school books for college, elementary school, high school, vocational/technical school, preschool and other schools.

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