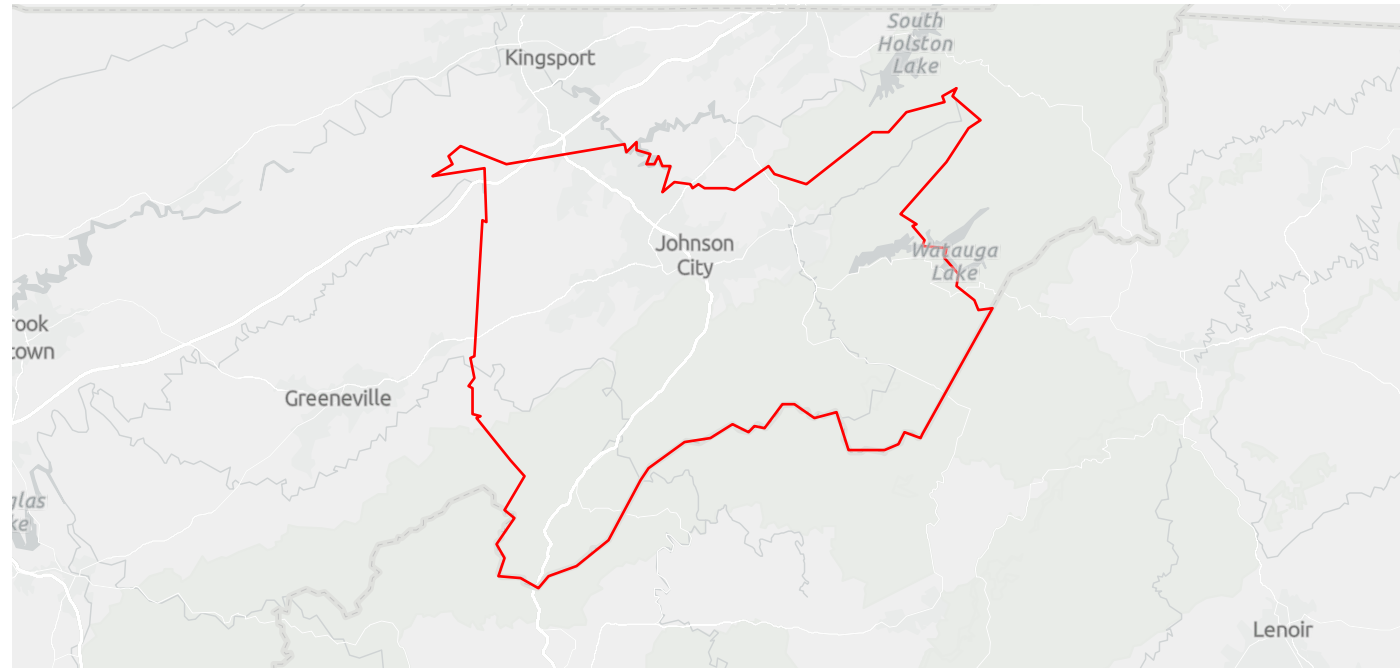


# Benchmark Demographics

Johnson City, TN Metropolitan Statistical Area



Generations	Johnson City, TN Metropolitan Statistical Area	States 47 (Tennessee)	United States of America United States
Generation Alpha (2017-Present)	6.5%	7.9%	8.1%
Generation Z (1999-2016)	20.6%	21.9%	22.7%
Millennial (1981-1998)	22.6%	23.8%	24.3%
Generation X (1965-1980)	20.1%	20.0%	19.4%
Baby Boomer (1946-1964)	24.0%	21.4%	20.4%
Silent & Greatest (1945/Earlier)	6.3%	5.0%	5.1%

Household Income	Johnson City, TN Metropolitan Statistical	States 47 (Tennessee)	United States of America United States
<\$15,000	12.9%	10.4%	9.5%
\$15,000-\$24,999	9.5%	8.2%	7.1%
\$25,000-\$34,999	9.5%	8.6%	7.4%
\$35,000-\$49,999	14.2%	12.7%	10.8%
\$50,000-\$74,999	18.2%	18.1%	16.4%
\$75,000-\$99,999	12.6%	13.1%	12.8%
\$100,000-\$149,999	11.6%	15.1%	16.9%
\$150,000-\$199,999	6.2%	6.7%	8.6%
\$200,000+	5.4%	7.0%	10.6%

Key Facts	Johnson City, TN Metropolitan Statistical	States 47 (Tennessee)	United States of America United States
Population	209,536	7,120,037	337,470,185
Daytime Population	205,382	7,118,134	335,744,666
Employees	88,802	3,247,983	163,036,143
Households	88,815	2,840,406	129,917,449
Average HH Size	2.28	2.45	2.53
Median Age	43.3	40.3	39.1

Housing Facts	Johnson City, TN Metropolitan Statistical	States 47 (Tennessee)	United States of America United States
Median Home Value	207,262	257,697	308,943
Owner Occupied %	67.3%	67.1%	64.9%
Renter Occupied %	32.7%	32.9%	35.1%
Total Housing Units	98,845	3,141,137	144,063,309

Income Facts	Johnson City, TN Metropolitan Statistical	States 47 (Tennessee)	United States of America United States
Median HH Income	\$53,766	\$61,449	\$72,603
Per Capita Income	\$34,181	\$36,390	\$41,310
Median Net Worth	\$113,484	\$136,536	\$157,240